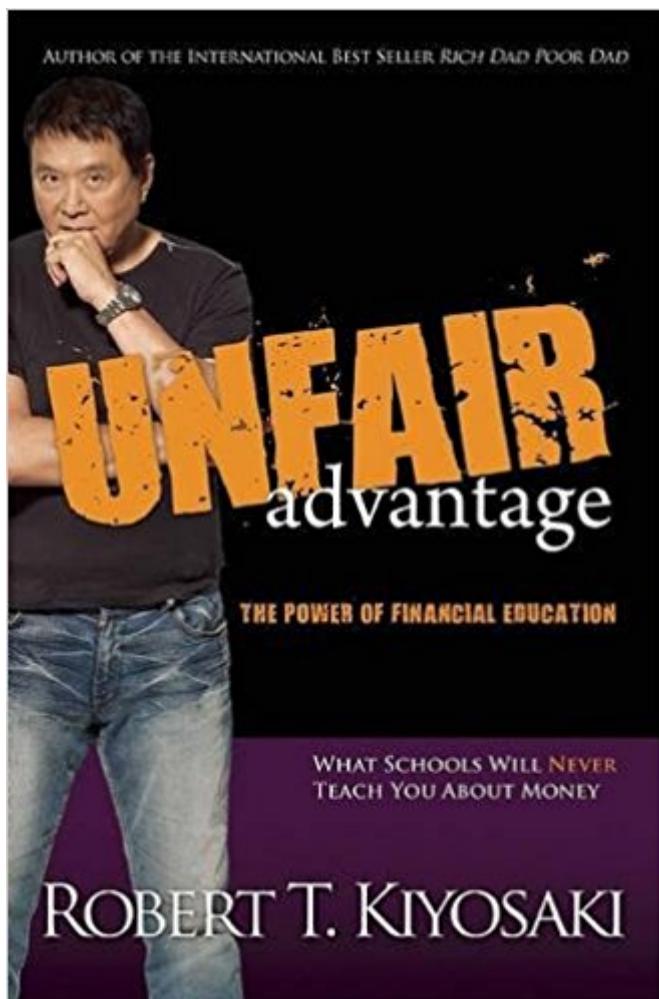


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# Unfair Advantage: The Power Of Financial Education



## Synopsis

On the heels of his 2010 New York Times bestseller Conspiracy of the Rich, Robert Kiyosaki takes a new and hard-hitting look at the factors that impact people from all walks of life as they struggle to cope with change and challenges that impact their financial world. In Unfair Advantage — The Power of Financial Education Robert underscores his messages and challenges readers to change their context and act in a new way. Readers are advised to stop blindly accepting that they are disadvantaged — people with limited options. They are encouraged to act beyond their concept of limited options and challenge the preconception that they will struggle financially all of their lives. Robert's fresh approach to his time-tested messages includes clear, actionable steps that any individual or family can take, starting with education. Education becomes applied knowledge, a powerful tactic with measurable results. In true Rich Dad style, readers will be challenged to understand two points of view, and experience how financial knowledge is their unfair advantage. Why do the rich get richer even in a financial crisis? In his new book, An Unfair Advantage, Robert confirms his message and challenges readers to change their context and act in a new way. Readers are advised to stop blindly accepting that they are disadvantaged — people with limited options and challenge the notion that they will struggle, financially, all their lives. What does school teach you about money? In most cases, the answer is "Not much." If there is any financial education, the courses are taught by financial planners and bankers — the agents of Wall Street and the big banks, the very people that caused and profited from the financial crisis. This book is about real financial education. This book is about how debt and taxes make the rich richer — and why debt and taxes makes the poor and middle class struggle. This book explains why the rich get richer, paying less in taxes, while the middle class shrinks — with many losing jobs, homes, and retirement — and paying more in taxes. This book is about the five unfair advantages a real financial education offers. The Unfair Advantage of Knowledge The Unfair Advantage of Taxes The Unfair Advantage of Debt The Unfair Advantage of Risk The Unfair Advantage of Compensation These five unfair advantages are the outcomes of real financial education.

## Book Information

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## Customer Reviews

Best known as the author of Rich Dad Poor Dad; the #1 personal finance book of all time; Robert Kiyosaki has challenged and changed the way tens of millions of people around the world think about money. With perspectives on money and investing that often contradict conventional wisdom, Robert has earned a reputation for straight talk, irreverence and courage.

This is the first Kiyosaki book I have read. I like his writing style and subject matter, but it does seem to repeat itself. I would also say that this takes material from other books, so it is great if you don't want to buy all of his books, but bad if you have already read them. It talks about educating yourself for financial investing in the true sense of investing. He doesn't believe in flipping houses, but buying rental units for the tax advantage and cash flow in good times and bad. Also talks about investing in oil exploration. If you have a couple of million dollars laying around this book might be for you. Or if you are 20-30 years old and want to spend your life in pursuit of seminars and investment opportunities this book might be for you. Otherwise it is a good insight into how the rich and super rich get and stay where they are. Some of his outlooks on life aren't very encouraging either. Like 95% of the dollars value has gone away since we went off the gold standard and the rest will disappear shortly:(

Roberts philosophy is good and he is able to get you excited but when it comes time to deliver- he leaves you hanging. He is kind of like the guy at the fair where he has something cool behind the curtain in the tent that you have to pay to go inside to see. When you get in the back there is really nothing there. He hyps you up, takes you to the edge but doesn't really give you anything. Same goes for his classes- he doesn't deliver but tries to sell you more classes. The giving the classes (not Robert) tries to get people who have no business having credit cards to max out their credit

cards to buy more classes.

Though much of this book is repeating the Rich Dad philosophy from the first books, there are some newer details added to it along with some excerpts from some of the Rich Dad advisers. If you have the time to read more than one book, I would recommend the first three books to fully grasp the Rich Dad Philosophy. If not, this book should contain enough of it to get a grasp on the basic ideas. Many people can look at this book as a repeat of the same old ideas, but those who read and acted on the book 'Rich Dad's Prophecy' before the stock market crashed will have no problem seeing the value of this book. I first read the original Rich Dad, Poor Dad around 2006. Although I had read many other books on business and investing, that book changed my whole mindset. Since then, I've looked at the whole world differently. While I still read many books on the subjects, I've found the Rich Dad collection to be very education and easy to understand. I've recommended these books to dozens of people over the last few years. I feel that a Rich Dad book is one of the best investments you can make for under \$20.

A far better version of the Rich Dad Poor Dad book. Luckily I read this one first. I did not like the original Rich Dad Poor Dad book. I thought it was full of poor advice. I can see that most of his views have changed or improved since the first time around. A good mindset book but his advice is not for everyone and I'm not sure all of it is good advice. Still worth a listen.

This book may very well be Robert's best book yet. It seems to compile most of the stuff that Robert talks about in the previous 12 or so books of his that I read. He seems more realistic and candid than ever. One doesn't walk away thinking that investing in real estate is as easy as can be. He mentions that investing in real estate requires a heck of a lot of financial education; in other words, work and effort. My one complaint is that there was one paragraph toward the end of the book that I thought was repetitious and should have been deleted. Where's his editor? It's a good thing that Robert grew up like the rest of us ordinary folk otherwise he wouldn't be able to identify with us so well. Thanks, Mike Reininger

As Kiyosaki does in most of his books, he shows you what can be done and achieved by becoming more financially educated, rather than tell you. Essentially, the only person responsible for you getting out of the rat race is yourself.

This book gave me much more than I expected from it. Kiyosaki does a wonderful job presenting new ideas for looking at things such as debt and taxes, which are usually looked at in a negative way and can actually be leveraged to make you wealthy. It also helps to point a few myths and memes that we hear so often about money and that really only serve to hold us back. I learned a few things about beliefs that I held that were not in my best interest in acquiring wealth from reading this book, mostly about debt and my own fears of taking a risk to leverage it. I also learned about the concept of cashflow investing instead of investing strictly for capital gains or trading later on. Granted, I am an investment newbie, but that is why this book was so great for me and I believe it is one of the best places to start for anyone wanting to take control of their financial health. Instead of looking for techniques and strategies first, start with the right mindset and then look for what vehicle you want to use to acquire wealth. This book is not about specific ways to make money, so if you are looking for techniques and strategies, you may want a different book. However, if you are starting out or are having constant stumbling blocks getting started, this book gives so much value and will give you the big picture. It's kind of like seeing the whole map first and then you can choose specific destinations of where you want to go with much greater ease. I think this book can help anyone feel more confident in finding the right path for themselves.

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